

RURAL LAND USE CENTER (RLUC) – GOALS AND OUTCOMES

Timeframe	Goal Statement	Outcomes
Short-Term (by End of '08)	Develop collaborative relationships with allied departments, agencies and organizations	<ul style="list-style-type: none"> • Build a spirit of cooperation and partnerships • Leverage expertise and resources
	Support the RLUAB in their efforts to “promote the principles, purposes, and objectives of the rural land use process.”	<ul style="list-style-type: none"> • Honor and fulfill the vision that created the RLUAB and RLUC • Ensure RLUC direction addresses current public interests by employing the expertise of the Advisory Board members
	Seek funding from other sources for agricultural preservation activities of the RLUC	Reduce dependence on General Fund for financial support
	Establish a more formal monitoring program for residual lands	<ul style="list-style-type: none"> • Improve quality of residual lands management • Satisfy requirements for conservation easement
	Prepare and submit to County Manager an “Annual Report Card”	Facilitate evaluation of RLUC
Mid-Term (during '09-'10)	Conduct successful outreach campaign with rural community to raise awareness of RLUC services	Improve communication with the public to: <ul style="list-style-type: none"> • Provide assistance to rural land owners • Expand conservation success.
	Cultivate wide acceptance of broader range of appropriate uses for rural lands	Provide additional land use options for rural property owners
	Receive and act upon authorization to develop expertise and procedures to assist rural land owners with identifying and implementing productive uses on their lands	Provide additional assistance to rural property owners pursuing non-traditional land uses
Long-Term (3-5 Years)	Make the RLUC development projects the model for cooperative utilization of rural lands and water in terms of conservation, stewardship, and innovation	Maximize public and private benefits of preserving rural lands for current and future generations
	Expand RLUC’s role to become the County's Rural Land Use Center by fostering cooperation and providing leadership for resource development, conservation, and productive uses of rural lands and water throughout the County	Employ a multi-layer strategy for rural land preservation: <ul style="list-style-type: none"> • Support existing and evolving agricultural operations • Provide technical assistance directly and through referrals • Negotiate win-win outcomes for RLUP projects